# **Faculty of Engineering Management**

STUDY MODULE DES	CRIPTION FORM		
		Code 1011102211011134996	
Engineering Management - Full-time studies -	(general academic, practical)  (brak)	1/1	
	` '	1/1	
Elective path/specialty	Subject offered in:	Course (compulsory, elective)	
Marketing and Company Resources	Polish	obligatory	
Cycle of study:	Form of study (full-time,part-time)		
Second-cycle studies	full-time		
No. of hours		No. of credits	
Lecture: 15 Classes: 15 Laboratory: 15	Project/seminars:	- 3	
Status of the course in the study program (Basic, major, other)	(university-wide, from another fi	eld)	
(brak)		(brak)	
Education areas and fields of science and art		ECTS distribution (number and %)	
social sciences		3 100%	
Responsible for subject / lecturer:			
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# Prerequisites in terms of knowledge, skills and social competencies:

1	Knowledge	Student knows economic terms and management problems, esppecially operation management problems.
2	Skills	Student has Excel and computer skills. Makes basic operations of matrix algebra.
3	Social competencies	Student works in team and prepares project.

# Assumptions and objectives of the course:

Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań

To develop skills of input-output modeling in management systems and optimization skills. To deliver knowledge about methods of management optimization and methods of estimation of an econometrical model.

# Study outcomes and reference to the educational results for a field of study

# Knowledge:

- 1. Student knows typical optimization problems in management, their objectives and constraints. [K2A\_W01]
- 2. Knows problems of production structure, mixture and schedulling. [K2A\_W09]
- $3. \ Knows \ allocation \ problems \ for \ tasks, \ resources, \ travel \ route \ and \ for \ transport \ plan \ problem. \ \ \textbf{-} \ [K2A\_W09]$
- 4. Knows optimization methods with continous and descrete variable and linear or non-linear function. [K2A\_W09]
- 5. Knows multi criteria optimization methods. [K2A\_W09]
- 6. Knows ordinary least squares method. [K2A\_W10]

### Skills:

- 1. Student builds input-output model of economic system effectiveness. [K2A\_U01]
- 2. Uses optimization methods: graphical, simplex, graphs and transportation algorithm. [K2A\_U04,]
- 3. Student estimates or optimizes models with Excel, GRETL and Solver (inc. Solver Foundation). [K2A\_U07]
- 4. Uses multi criteria methods (aims hierarchy, metacriterion, fulfillment degre, AHP). [K2A\_U04]
- 5. Estimates linear and linaerizable econometric models with OLS. [K2A\_U04]  $\,$
- 6. Explains results of optimization and econometric models and uses them in management. [K2A\_U02]

#### Social competencies:

- 1. Student is aware of optimization benefits in management and planning. [K2A\_K03]
- 2. Spreads optimization in management problem solving. [K2A\_K05]
- 3. Can objectively assess and analyze data and solutions of management problems. [S2A\_K06]

## Assessment methods of study outcomes

#### Partial mark:

- a) task solving at lecture and exercise classes
- b) solving Excel case studies

#### Pass mark:

- a)Lecture and exercises pass mark based on partial marks and results of written test of tasks solving.
- b) Laboratory pass mark based on partial marks and results of case studies to be solved using a computer.

DYDACTIC METHODS: lecture with problem analysis, exercises, case study.

### **Course description**

- 1. Estimation of linear and linearizable econometric models with OLS.
- 2. Clasification and modeling of decision tasks. Problems of production structure, mixture, resource division, transportation and tasks allocation.
- 3. Linear programming. Simplex and graphical method.
- 4. Multi-criteria continous programming. Metacriterion, objectives hierarchy.
- 5. Multi-criteria integer programming. Fulfillment degre, AHP.
- 6. Net programming. CPM? critical path method. PERT-program evaluation and review technique.
- 7. Transportat optimization problem and Little algorithm.
- 8. Decisions under risk. Decision tree, a newsboy problem.

DYDACTIC METHODS: lecture with problem analysis, exercises, case study.

#### Basic bibliography:

- 1. Balakrishnan N., Render B., Stair RM., Managerial Decision Modeling with Spreadsheets, Pearson Education 2006.
- 2. Brzęczek T., Gaspars-Wieloch H., Godziszewski B., Podstawy badań operacyjnych i ekonometrii, Wydawnictwo PP, Poznań 2010.
- 3. Maddala G.S., Lahiri K., Introduction to Econometrics 4-th edition, Wiley 2009.
- 4. Ravindran A.R. (ed.), Operations Research and Management Science Handbook, 904 p., Operations Research Series, CRC Press 2007.
- 5. Przykłady i zadania z badań operacyjnych i ekonometrii, Sikora W. (red.), Wyd. UEP, seria MD 163, Poznań 2005.
- 6. Taha H.S., Operations Research: An Introduction (8-th Edition), 813 p., 2006 (with AMPL and Excel Solver examples).

# Additional bibliography:

- 1. Krajevski LJ., Ritzman LP., Malhorta MK., Operations Management, Prentice Hall Int., 2006.
- 2. Węglarz J., Modelowanie i optymalizacja. Badania operacyjne i systemowe, Exit, Warszawa 2003.
- 3. Winston W.L., Operations Research: Applications and Algorithms (with CDrom and InfoTrac) 1440 p., Duxbery Press 2003.

# Result of average student's workload

Activity	Time (working hours)
1. Lectures	15
2. Exercises	15
3. Laboratories	15
4. Consulting	2
5. Own study preparing to classes and passes	30

# Student's workload

Source of workload	hours	ECTS
Total workload	77	3
Contact hours	47	1
Practical activities	30	1